

# ADDITIONAL ACTIVITIES

Additional activities related to landscape, nature and history can be found at each of the companies.

The historical association Noordwijkerhout Van Toen (NoVaTo) invites you to learn more about the area **AT NO. 1.**



A beekeeper shows his bee colony and explains about beekeeping and honey production **AT NO. 2.**

The Agricultural Nature and Landscape Association Geestgrond and Living Lab B7 provide information about the projects for agricultural nature management **AT NO. 3.**



Clean water is very important. The Rijnland Water Board will tell you why and how **AT NO. 4.**

Robot Theo that can detect diseased tulips. You can meet him **AT NO. 5.**



The Black Tulip Museum in Lisse, whose collection covers flower bulb culture and bulb art, can be found **AT NO. 6.**

Fancy a delicious cold ice cream? Taste artisanal Bollenstreek ice cream **AT NO. 7.** Children can have fun on the bouncy castle **AT NO. 7.**



The Cultural Historical Society Dune and Bulb Region is on hand with information about bulb heritage including the bulb sheds **AT NO. 8.**

# OPEN DAY BULB REGION IN ACTION

Bulb Region in Action is an initiative of the KAVB, the Royal General Bulb Growers' Association and LTO Noord, an association representing the interest of farmers and growers in the north of The Netherlands.

Discover the Dune and Bulb Region, the local businesses and their products during the open day Bulb Region in Action.

**WITH THANKS TO THE FRIENDS OF BULB REGION IN ACTION**



**MORE INFORMATION?**  
SCAN DE QR-CODES OF KIJK OP:  
[BIT.LY/OPENDAGBIB](https://bit.ly/opendagbibi)



**31<sup>E</sup> EDITION**

**BOLLENSTREEK IN BEDRIJF**  
**OPEN DAY AGRICULTURAL SECTOR**



**LOOK AND LEARN ABOUT THE AGRICULTURAL COMPANIES IN THE FLOWER BULB REGION**

**SATURDAY 10TH AUGUST 2024, FROM 10 A.M. UNTIL 4 P.M.**

**ALONG THE HERENWEG IN NOORDWIJKERHOUT**



# BULB REGION IN ACTION 2024

The floriculture sector in the Dutch flower bulb region has much to show and share. Discover just what during the open day Bulb Region in Action.

On Saturday 10th August 2024 eight (flower bulb) nurseries and suppliers will open their doors along the Herenweg in Noordwijkerhout from 10 a.m. to 4 p.m.

Come by and discover the secrets of this important sector.



## Herenweg Noordwijkerhout

The Herenweg in Noordwijkerhout runs parallel to the N206 and the companies are located in the Hoozeveensepolder, between Tespellaan en Via Nova. The route runs over a distance of 2 km and is easily accessible by Arriva bus line 57. There is ample parking for bicycles and cars at each location.

## Treasure hunt

Children can win a prize by taking part in the treasure hunt through all the companies.

# PARTICIPATING COMPANIES

## 1 NIELS WARMERDAM FLOWER NURSERY

Herenweg 160, Noordwijkerhout  
[www.summerflowers.nl/kweker/niels-warmerdam](http://www.summerflowers.nl/kweker/niels-warmerdam)

Niels Warmerdam grows hydrangeas, alchemilla and helenium. The plants grow both in the open ground and in the greenhouse and the flowers are delivered as cut flowers to the auction.



## 2 GEERLINGS GARDENS

Herenweg 296, Noordwijkerhout  
<https://geerlings-tuinen.nl>

Geerlings Gardens is a landscaping company that has been designing, constructing and maintaining contemporary gardens and stylish conservatories for 30 years. Come and glean inspiration for your own garden here.



## 3 C.A. VAN PARIDON FLOWER BULB COMPANY

Herenweg 346B, Noordwijkerhout  
[www.cavanparidon.nl](http://www.cavanparidon.nl)

Flower bulb nursery Van Paridon specialises in hyacinths. The harvested bubs are forced to bloom in the greenhouse in the winter. The forcing greenhouses supply 3 million cut hyacinth stems per year.



## 4 P. PENNINGS FLOWER BULB COMPANY

Herenweg 344B, Noordwijkerhout  
<https://ppennings.com>

Rik Pennings specialises in daffodils. His company supplies more than 200 different varieties of daffodil, and the bulbs are traded all over the world.



## 5 WAM PENNINGS FLOWER BULB COMPANY

Herenweg 348A, Noordwijkerhout  
<https://wampennings.nl>

WAM Pennings flower bulb nursery has been in the family for three generations. This innovative family business grows mainly tulips on 200 hectares of land and exports the bulbs worldwide.



## 6 PETER VAN DEN BERG NURSERY

Herenweg 350, Noordwijkerhout

The Van den Berg family nursery has been on the Herenweg for 55 years. Peter van den Berg grows various plants and flowers in the greenhouse and in the open ground.



## 7 WARMERDAM RINSING COMPANY

Herenweg 362, Noordwijkerhout  
[www.warmerdamspoelbedrijf.nl](http://www.warmerdamspoelbedrijf.nl)

Warmerdam rinses and disinfects flower bulbs and plants. It also cleans all kinds of floricultural containers which makes it possible for crates, trays and flower buckets to be reused.



## 8 GREENHOUSE

Herenweg 366, Noordwijkerhout  
[www.greenhouse.nl](http://www.greenhouse.nl)

Astrid van den Berg transformed a greenhouse into a shop full of flowers and plants. Products on offer include bunches and bouquets, pots, vases and decorations.

